

Simultaneously increase the life of your water heater while lowering your utility bill.

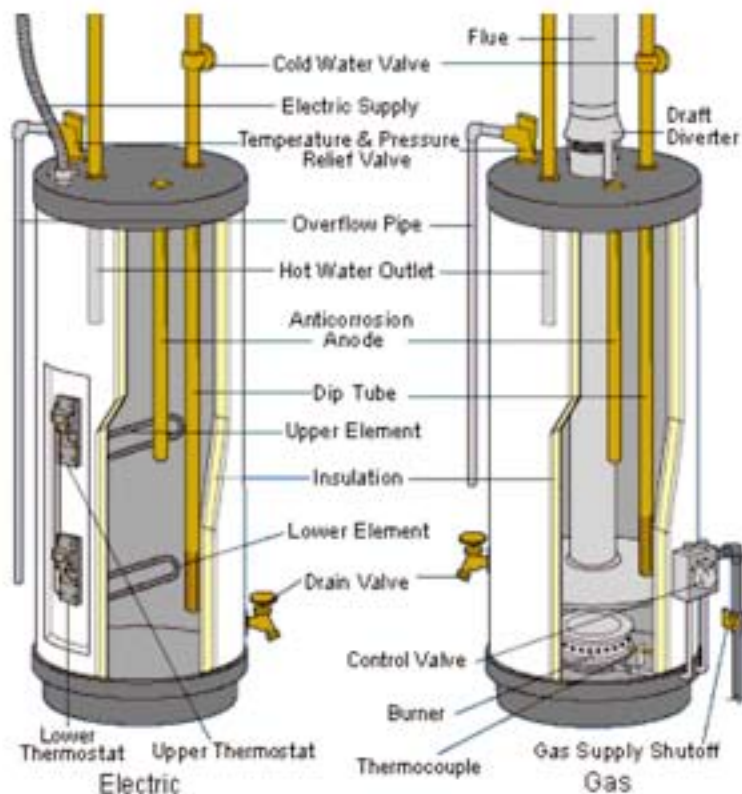
Note: Let's put things in perspective. The water heater is the hardest working piece of equipment in your home, and often the most neglected, proven fact. Your water heater operates 24 hours a day, 7 days a week maintaining 30-50 gallons of water at between 120-140 degrees Fahrenheit. This consistent operation equates to approximately 25% of your household's annual energy budget. The yearly operating costs for conventional gas or electric hot water heaters average \$200 to \$450, respectively.

Proper maintenance can reduce this dramatically!

Remember: Even if no hot water is drawn from the tank, the main burner will operate periodically to maintain the set water temperature. This is due to "standby losses": the frequent on/off cycling to maintain that constant temperature you desire and the heat loss that is radiated from the walls of the tank—and in gas-fired water heaters—loss through the flue pipe as well. These **standby losses** represent a considerable portion of a household's annual water heating costs.

Increased Safety: If you are already considering replacement

The American National Standards Institute has increased the safety standards on all new water heaters. A new combustion technology has been adopted by all your water heater manufacturers that resist the ignition of flammable vapors outside of the water heater. Newer water heaters have never been safer or more efficient.



GOOD: Basic Annual Maintenance: check all safety related components, venting, check for gas leaks within a four foot radius of the tank, inspect gas pressure, clean and service the main burner and pilot assembly, drain five gallons of water and test recovery time to determine level of sediment built up within the interior of the tank. \$59.95 (\$50.95 with an active service agreement)

BETTER: The above Basic Annual Maintenance including a new thermocouple (pilot proving device) \$119.95 (\$101.95 with an active service agreement)

BEST: All the above listed plus, completely draining and thoroughly flushing the entire tank, remove and inspect/clean the anode rod. \$209.95 (if this service is performed annually on tanks 3 years old or less the life span of your water heater will be increased by over 9 years above the average) \$178.50 with an active Residential Savings Agreement.

***Combine any one of the above services with a Residential Savings Agreement on your furnace/air conditioning and receive a 15% discount on all water heater related services and when it comes time, a 15% discount on replacement. ***

Cut down on energy usage, and save on utility costs!